





With so many choices  
of masking tape, how do you choose  
**the right one?**



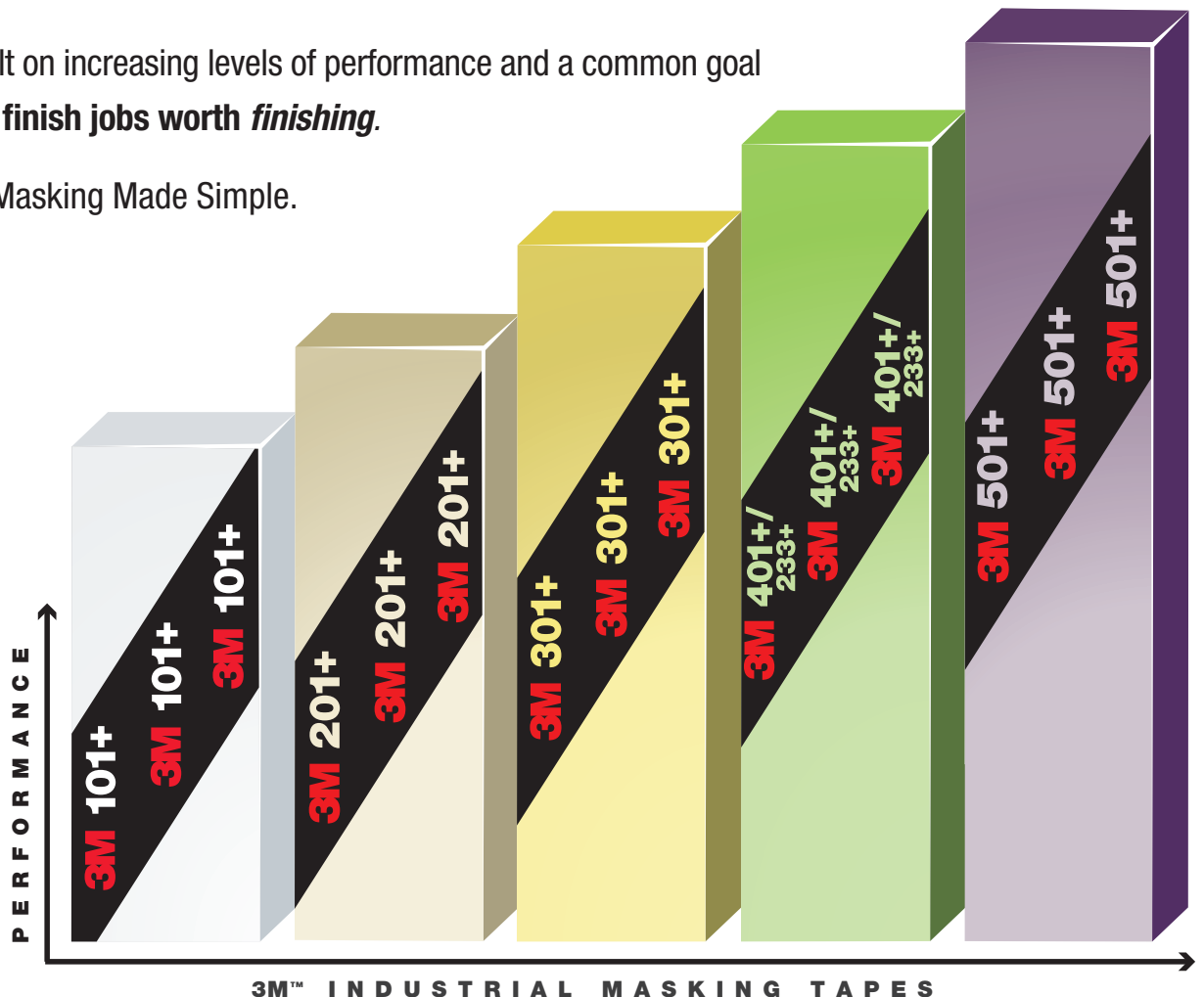
# Introducing Masking Made Simple

Now it's easy to choose the best tape to get the job done right.

To win in today's highly competitive marketplace, you need the right tools. And that includes your masking tapes. So 3M has created a simple, 5-tape system to help you choose the right tape for your job.

Five tapes, built on increasing levels of performance and a common goal of helping you **finish jobs worth finishing**.

It's industrial Masking Made Simple.



## 3M™ Value Masking Tape

# 101+



### The basic tape for basic jobs

- Indoor use
- Light-duty applications
- Ideal for marking, temporary holding, wrapping and sealing

## 3M™ General Use Masking Tape

# 201+



### The tough tape for everyday jobs

- General indoor use
- Light-to-medium duty
- Smooth and conformable
- Sticks with confidence to a wide variety of surfaces
- Easy to handle, apply and remove in one piece
- Ideal for bundling, labeling and identifying

## 3M™ Performance Yellow Masking Tape

# 301+



### The dependable choice for industrial performance

- Good conformability to irregular surfaces
- Resists paint bleed-through
- Great paint lines
- Yellow backing ensures good visibility
- Ideal for industrial paint masking, bundling, holding, marking, color coding and sealing
- Withstands surface temperatures up to 225°F (107°C) for 30 minutes

## 3M™ High Performance Green Masking Tape

# 401+/233+



### The industrial strength GREEN colored performance

- Highly conformable to many surfaces
- Superior adhesion to metal, rubber, glass and plastic
- Removes cleanly in one piece with no residue
- Resists paint bleed-through
- Creates super-sharp paint lines
- Green backing improves visibility and accuracy during paint masking
- Ideal for high performance industrial painting, including two-tone color application on trucks, buses, trailers, trains, fire trucks, ambulances and airplanes
- Withstands surface temperatures up to 250°F (121°C) for 30 minutes

## 3M™ Specialty High Temperature Masking Tape

# 501+



### The highest *degree* of industrial performance

- Exceptionally conformable to irregular surfaces
- Superior adhesion to metal, rubber, glass and plastic
- Removes cleanly in one piece with no residue
- Extra-strong backing resists bleed-through from most industrial paints
- Creates super-sharp paint lines
- Ideal for all high temperature paint baking, fascia painting and pipe coating applications
- Withstands surface temperatures up to 300°F (149°C) for 30 minutes





Since 1925, 3M™ Masking Tapes have helped companies all over the world *finish jobs worth finishing*. With the most advanced technologies and processes in the industry, 3M now offers the widest selection of masking products. But with so many choices, and so much complexity, it's time to "Make Masking Simple."



Learn more about 3M™ Industrial Masking Tapes at [3M.com/maskingmadesimple](http://3M.com/maskingmadesimple)  
or call 1-800-362-3550.

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